

WORKSHOP OFFERING

How to make your digital dreams come a reality?

E-GOVERNANCE

In Estonia, 99% of government services are available online. Anything from registering a new home to naming your newborn baby to casting your ballot at parliamentary elections can be done from the safety and comfort of one's kitchen. Nortal has played a big part in taking public services digital and we can do the same for you. It all begins with a workshop.





Bringing digital disruption to a government near you

Throughout history, communication between government and people has been face-to-face, taking a lot of time. This time could be spent in a more valuable way than queueing. Today, governments are facing a huge challenge as people just won't tolerate this waste of their time any longer. They simply don't have the time for this.

Governments need to catch up with the world where more than 50% of the population was born after 1980. Younger generations expect their governments to treat them as valued customers; they expect to have access to government services 24 hours a day, 7 days a week at a time of a day that's most suitable for them.

It's not just about meeting people's expectations for government services to be as comfortable as shopping online. Going digital contributes enormously to the economy. According to McKinsey & Co, \$1 trillion could be freed up annually worldwide if full potential of government digitalization is captured. The Estonian government estimates that digital signatures alone save the country the equivalent of 2% of GDP annually.

These funds can be invested into something valuable for the society. For example, to cover the raising healthcare and elderly care costs.

Nortal helps all levels of governments as well as businesses to offer better services to people. Most services don't need a physical presence, they can be offered online. Let us help you take the first step – a digital disruption workshop can be the first step towards making your digital dreams a reality.

COMMENT

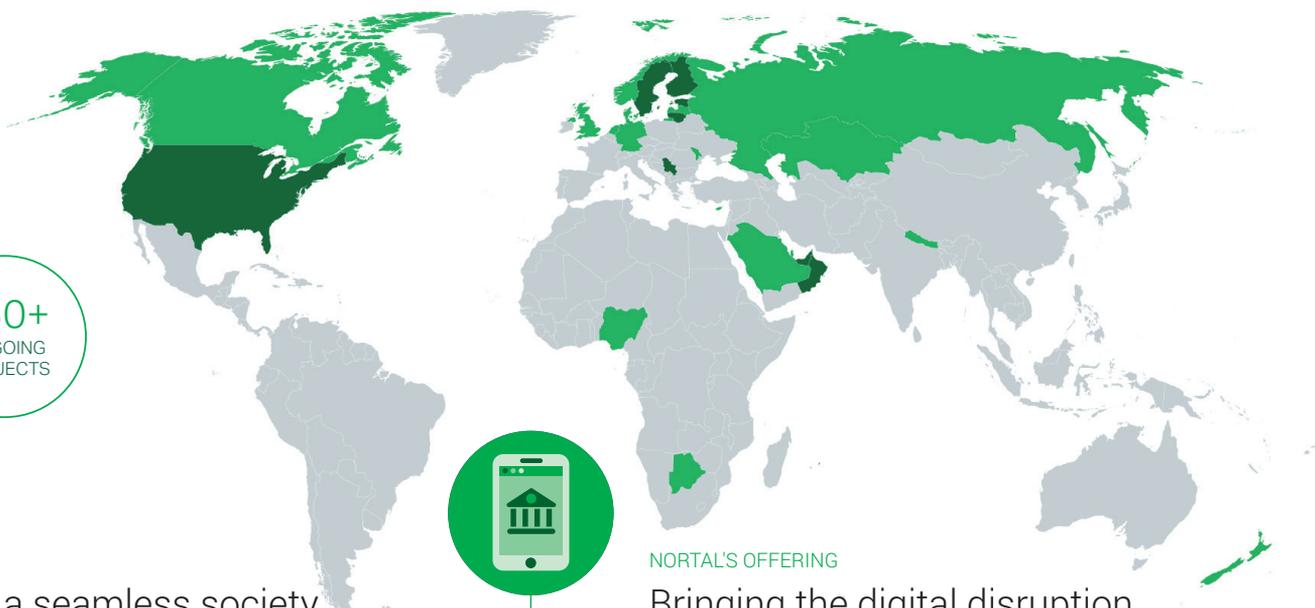


Hendrik Lume
Senior Consultant at Nortal

Going digital is not a choice any longer, it's a must. The mindset to see governments as service providers is taking a hold everywhere in the world. At the same time, moving to another country has never been easier. Governments that do not meet their subjects needs will loose in the global race for top talent. We at Nortal have digitized governments in different continents and we'd be more than happy to help you deliver a positive digital disruption to your citiz... sorry, customers.

How do we do this?





10
BRANCHES

150+
ONGOING
PROJECTS

PRESENCE IN
20+
COUNTRIES

ABOUT US

Building a seamless society globally

Founded in 2000 in Estonia, Nortal has been a partner and vendor for some of the most efficient tax organizations in the world.

By matching efficient policy with leading technology we ensure all entrepreneurs have equal conditions; this guarantees the accrual of taxes as estimated. It also provides governments with the information they need to steer economic processes, and improve the welfare of the entire nation.

Nortal's success and impact in revenue collection and tax management is reinforced by experience in the development of tax systems and tax authorities in Europe for the past 25 years. We have managed to successfully export our know-how and expertise in building transparent tax systems to countries in the Gulf and Africa.



NORTAL'S OFFERING

Bringing the digital disruption to governments

Nortal has been digitizing governments for more than a decade. We are responsible for more than one third of the Estonian e-government disruption and have worked with various government projects.

At the moment, Nortal is working on several large-scale projects for the Estonian Tax and Customs Board, Ministry of Social Affairs, Ministry of Finance and Unemployment Insurance Fund. Our clients include tax administrations in Finland, Botswana and Oman.

Nortal is one of the main developers of Estonian ID card software and has been closely involved with Smart-ID. Smart-ID is a mobile app that ticks all the boxes for users: it's free, it's secure, it's simple to use, it works anywhere, and it doesn't require users to change their SIM cards.

Get in touch with our expert

Hendrik Lume, senior consultant at Nortal, has spent most of the past decade advising organizations on how to stay ahead of tech disruption and thrive in tomorrow's economy. Relying on his background in both the business and public policy arenas, he is laser-focused on bringing Estonia's seamless digital society to Germany.



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Learn more about Nortal at
<https://nortal.com/>